

18-22 June 2017

66th Congress of the International Association of Music Libraries, Archives and Documentation Centres (IAML)

National Library of Latvia - Riga, Latvia

<https://iaml2017.lnb.lv/> – iaml2017@iaml.info

The annual congress of the International Association of Music Libraries, Archives and Documentation Centres will be held for the first time in Riga, Latvia, at the National Library of Latvia

This is an opportunity for publishers, book, music, software, technical material and product sellers, together with institutions and projects to advertise and showcase their goods, services or activities through meeting and selling to music librarians and professionals who have responsibilities for administering budgets, recommending furniture and equipment purchases, and selecting materials (books, scores, A/V materials, journals and more, in both print and digital forms) for all kinds of music institutions (including national, conservatoire, academic, public, broadcasting institutions and universities) around the world.

IAML 2017 PROFESSIONAL EXHIBITION OFFER

Final deadline: 18 May 2017

EXHIBITION DESK OR STAND (BOOTH) IN EXHIBITION AREA

The IAML 2017 professional exhibition will take place in the lobby of the Conference Centre of the National Library of Latvia (Level -1), which will be the main common area of the congress and will also serve as the coffee break area. This will ensure high visibility for every exhibitor and constant flow of visitors to the exhibition area.

Free entrance: the professional exhibition will be open to the general public for the entire duration of the congress.

Opening hours: Monday 19 June – Wednesday 21 June, 8:30 – 20:00 and Thursday 22 June, 8:30 – 17:00.

Desk or Exhibition Stand in the exhibition area

Costs: 840 euro (21% VAT included)

- 6 m², including 1 table (140x70 cm), 2 chairs*, 1 wastebasket, WiFi, electricity
- Mention in the congress programme and on the website
- Access to distribute materials to congress attendees
- One complimentary congress registration included, and second representative can register as IAML delegate for 250 euro**

*Changes in furniture possible.

**Includes all Congress sessions, Congress folder and printed programme, coffee breaks, opening (18 June 2017) and farewell (22 June 2017) receptions, Wednesday afternoon tours.

ADVERTISING

Advert in the congress printed programme distributed to all participants.

Half internal page in colour

Costs: 150 euro (21% VAT included)

Full internal page in colour

Costs: 300 euro (21% VAT included)

FLYER DISTRIBUTION

Distribution of flyers could be done in self-service points along the foyers, in the congress bag or at the entrance/exit of the congress session and meeting rooms.

Flyers in the fixed holder in the foyers of the congress halls

Costs: 150 euro (21% VAT included) in one place (Conference Centre on Level -1 OR Main Auditorium - Concert Hall on Level 1) or 300 euro (21% VAT included) in both places (Conference Centre on Level -1 and Main Auditorium - Concert Hall on Level 1)

Flyer in the congress bag

Costs: 100 euro (21% VAT included)

SPONSORSHIP OFFERS

We rely on your support to help make this a successful and memorable event.

We value you as partners as we work together to meet the needs of our clients and institutions.

We will evaluate together a personalised offer which could include a full colour advert on the back or inner cover of the printed programme, a souvenir in the congress bag (e.g.: bookmark or pencil), a lanyard with the company's name or company's name on the congress bag.

Please ask us for further details iaml2017@iaml.info